



Charlie's Soap Pricing

Case	UNIT	Unit	Unit	Case	Case	TI -	MSRP	MAP	
SKU	UNIT UPC	CASE UPC	SKU	Size	Loads	Pack	Wght (lbs)	HI	Per Unit
<u>Laundry Pre-Spray</u>									
11206	757072112017	757072112062	11201	16 oz.	N/A	6	9.2	28 - 3	11.99 8.99
<u>Indoor/Outdoor Surface Cleaner Concentrate</u>									
11306	757072113014	757072113069	11301	32 oz.	N/A	6	15.1	22 - 3	12.99 9.99
11404	757072114011	757072114042	11401	1 Gal.	N/A	4	36.8	9 - 3	21.99 16.99
11505	757072115056	757072115056	11505	5 Gal.	N/A	1	45.5	12 - 2	105.99 79.99
<u>Kitchen & Bathroom Natural Cleaner</u>									
12306	757072123013	757072123068	12301	32 oz.	N/A	6	14.9	22 - 3	12.99 9.99
<u>Laundry Liquid</u>									
21306	757072213011	757072213066	21301	32 oz.	32	6	15.3	22 - 4	12.99 11.99
21404	757072214018	757072214049	21401	1 Gal.	128	4	37.5	9 - 3	24.99 18.99
21505	757072215053	757072215053	21505	5 Gal.	640	1	46.4	12 - 2	110.99 88.99
<u>Laundry Powder</u>									
41504	757072415040	757072415040	41504	4 Gal.	1000	1	35.9	16 - 2	139.99 109.99
41706	757072417013	757072417068	41701	2.64 lbs	80	6	17.9	10 - 6	15.99 12.99
<u>Laundry Booster & Hard Water Treatment</u>									
51706	757072517010	757072517065	51701	2.64 lbs	160	6	17.9	10 - 6	15.99 13.99

Prices are listed FOB Mayodan, NC and are subject to change.

Terms: TBD

MAP: Minimum Advertised Price

MSRP are susceptible to market forces.

TI-HI: Cases per Layer - Layers per Pallet

5/3/2012