



## Keep your whole bike ginchy with Charlie's Soap.

Whether you're a lowly Fred or a "real cyclist", no one's bike stays clean for long. Sweat, mud, blood, and the occasional sprocket bite are tell-tale signs of someone who spends more time on two wheels than on two legs. If you ride, then you know that you don't trust your bike and your gear to just any cleaner. Trust Charlie's Soap Indoor / Outdoor Surface Cleaner Concentrate and Charlie's Soap for Laundry to get the job done. No matter how fast it goes or how dirty it gets, Charlie's Soap can clean it safely, effectively, and economically. Charlie's Soap is:

- GREEN:** 97% biodegradable in just a month. (Japan Food Research Labs)  
Your family will be safe because of our Non-Toxic formula.  
Safe for storm drains.
- CLEAN:** Nothing cleans as thoroughly as Charlie's Soap. (SGS Testing Labs)  
Targets the stains, not the surface. Will not damage your bike or gear.  
No gloves or masks required. Safe for your skin.  
Use on any washable surface or fabric (neoprene, polyester, cotton, etc...)  
It rinses away completely. (Clemson University School of Textiles)  
Restores your garments' performance characteristics.
- GUARANTEED:** We believe in only making products that work well.  
Use as directed and you can ride in style.

**On the bike:** Use Indoor Outdoor Surface Cleaner Concentrate.

- Spray on Charlie's Soap Indoor/Outdoor full strength liberally.
- Allow Indoor/Outdoor to sit a moment to work its way behind grease and grime. NOTE: Rinse polished aluminum surfaces within 5 minutes.
- Brush every part of your bike with stiff wet brush or sponge.
- Rinse thoroughly with water. Dry thoroughly and reapply oils to cables and chain.
- To prevent rust during off-season storage, reapply Indoor/Outdoor full strength to cleaned, dried steel surfaces. Do not rinse.

**On your soft gear:** use Charlie's Soap Laundry Powder or Liquid.

- Clean your machine of all residues of other detergents before washing your garments in Charlie's Soap.
- Put 2 TBSP of the Powder or 2 fl. oz. of the Liquid into the machine and some old rags and run a full cycle with a double rinse.
- Follow care garment care instructions for water temp, agitation, and drying.
- Always use the full amount of Charlie's Soap for a load: 1 fl. oz. for the Liquid or 1 TBSP for the Powder. Charlie's Soap will rinse completely so there is no need to worry about residue. Charlie's Soap needs that full amount to be effective. Call for info if you have hard water.
- Garments washed in detergents other than Charlie's Soap have detergent residues. Please wash garments new to Charlie's Soap 2 or 3 times before wearing them the first time to remove these performance wrecking residues.



*Still have questions? Give us a call! 1-800-854-3541*